

ANNUAL REPORT





The Champlain Housing Trust is a community land trust that supports the people of northwest Vermont and strengthens their communities through the development and stewardship of permanently affordable homes and related community assets.

EVERY YEAR HAS ITS MILESTONES, challenges, and achievements, but 2023 stood out. We've never encountered such demand for housing, or need for assistance, or numbers of people without housing on the street. Even as the situation seems severe in Vermont, we hear similar stories from colleagues across the country: more homelessness, higher rents, increased substance use, public safety concerns, and a homeownership market that is simply unaffordable.



Despite all this, we are hopeful.

We have over 500 homes in our real estate development pipeline in Burlington, Hinesburg, Shelburne, St. Albans, and Winooski. Over 200 households, more than half of the apartments leased up last year, went to people who were homeless. We continue to work in partnership with many nonprofit and municipal partners in a coordinated way to address these needs.

Our community has supported us to increase services to our residents, helping them to be successful and preventing crises before they happen. We also assisted hundreds of people to become financially secure through education and counseling programs and have launched a new program that helps tenants build their credit rating simply by paying rent.

We now have 678 permanently affordable shared equity homes, which have created homeownership opportunity for more than 1,300 families over our history.

With a leadership gift from the New England Federal Credit Union, we increased homeownership rates for Black, Indigenous and people of color through a special purpose credit program that provides additional downpayment assistance. This year, 42% of CHT homes sold were purchased using this program, and now we're expanding it statewide. We'll continue to incorporate translated materials and workshops to support inclusive and welcoming communities.

Community support allows us to pursue these and many other initiatives, such as programs to help improve farm worker housing and loans to replace old mobile homes.

This year also brought some hope to do even more in the years to come. Philanthropist MacKenzie Scott made a \$20 million gift to CHT because she recognized that our programs and our organization – the one that our community has built and supported over these past forty years to create permanently affordable housing – has the ability to change the trajectory of the moment. Our promise to you is that we will use this gift as a springboard to do more: more affordable housing, more services, more innovation.

As I write this on the cusp of our 40th anniversary year, I'm both thankful to you for how far we've come and with your continued advice, support, and ideas, hopeful to overcome the daunting challenges ahead.

Michael Monte

Chief Executive Officer

Michael Monte

OPPOSITE PAGE, BOARD OF DIRECTORS: TOP ROW: Naima Dennis, Nicole Mace | SECOND ROW: Joan Lenes, Gillian Nanton, Helen Head, Kate Cappleman Sinz | THIRD ROW: Jessie Baker, Issouf Ouattara | FOURTH ROW: Lisa Lord, Liz Gamache, Sarah Robinson FIFTH ROW: Rachyl Phillips, Antoinette Bennett-Jones, Kathy T. Luce | SIXTH ROW: Jeff Smith

# A Stable Home

BEFORE MOVING INTO HER NEW APARTMENT in Williston, Michelle Lucas had been without housing for more than four years.

She bounced between motel rooms funded by the State or friends' homes but couldn't find stability – especially hard as she struggled with multiple health challenges ranging from malignant melanoma to fibromyalgia. She remained steadfast in her commitment to sobriety and has been in recovery for substance use disorder for 14 years.

When she moved into Zephyr Place, a motel converted to housing, in December, 2022, she cried. "It was a little overwhelming," she told a VTDigger reporter. "It felt nice to wake up and know where I'm at. I'm not going anywhere anytime soon."

CHT created Zephyr Place out of a 99-suite motel and turned it into 72 apartments in two buildings with services on site for those who need them. Over half of the apartments have been dedicated to people like Michelle who had been unhoused. It was one of the first housing developments developed with the State's allocation of the federal American Rescue Plan Act dollars, administered through the Vermont Housing & Conservation Board.

Newly elected Congresswoman Becca Balint made her first public appearance at the property in January and met privately with Michelle.

Afterwards she pledged to make both affordable housing and resident services a priority for her work in Congress. "I will be completely focused on doing everything I can around this," she said.

To read about Michelle's story in VTDigger, go to:

www.vtdigger.org/2023/01/09/its-brand-new-and-its-mine-redevelopedwilliston-hotel-provides-new-affordable-housing/
or use your phone camera







CHT'S STAFF GATHERED FOR A QUARTERLY MEETING just as the news of MacKenzie Scott's transformational \$20 million gift was announced. We took the photograph below as a "thank you" to Ms. Scott, as well as a show of appreciation to the community which has supported us so generously over the years. We received such a large gift because the community stood with us to advance solutions that made housing more affordable and our towns and cities more livable.

The \$20 million gift is the largest in CHT's 40 year history and the organization's promise to the community is that it will be used to impact the lives of people over many decades to come.

"The Board of Directors is truly amazed by this generosity," said Jeff Smith, CHT's Board President when announcing the gift. "We couldn't imagine a better time, with Vermont's well-documented housing challenges and the State's ongoing commitment to building affordable housing, to give our community the opportunity to do even more and being able to sustain this effort over time."

We can't thank Ms. Scott, and our community, enough for supporting CHT's mission.

To read about MacKenzie Scott's gift, go to: www.getahome.org/mackenzie-scott-makes-20-million-gift/ or use your phone camera.

2023 IMPACT 848 2,656 325 **Total Apartments Renters Accessed New Renters Resident Services** 5,929 678 201 **Total Shared Equity Overall Interactions with New Renters Had Been Resident Services Homes Unhoused** 26 491 Households Engaged in Home Education **New Buyers Programs** \$2.82 112 42% **Million in Lending New Buyers Identified Loans Made** as BIPOC ANNUAL REPORT 2023 | 11



# **Bringing New Life to Historic Barracks**

CHAMPLAIN HOUSING TRUST and our development partner Evernorth are redeveloping three vacant buildings purchased from St. Michael's College. These beautiful buildings, part of the Fort Ethan Allen Historic District, were initially constructed as military barracks and CHT plans to convert them into 65 affordable one-bedroom and studio apartments, sizes identified as critically needed in this area. Eleven of these apartments will be for people formerly unhoused.

Long before they were college dorms, Hamel, Purtill, and Dupont Halls served as barracks to the 10th Cavalry, one of the first peacetime U.S. Army regiments made up of all Black soldiers after the Civil War. Nicknamed "Buffalo Soldiers," the Cavalry also had a troubled charge: they were deployed to western regions to clear land from Indigenous peoples and claim it for new settlers. This history is documented on a plaque at the property. In recognition of this past, the buildings have been named 10th Cavalry Apartments.

Taking on a project that includes historic preservation adds complexity for sure. But repurposing these existing buildings aligns with other preserved housing styles at the Fort, a neighborhood so many people enjoy living in. The location includes a large grassy playing field, is on the bus line, and is close to walking trails, a grocery store and many other restaurants and businesses. The first building will be occupied by the end of 2024.

To read about 10th Cavalry Apartments, go to:

www.getahome.org/cht-brings-new-life-to-historic-barracks-in-colchester/
or use your phone camera



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# Making a Meaningful Gift

JOANNE HEIDKAMP AND PAUL DEMERS moved to Vermont in the mid-1990s and found a house in a quiet neighborhood in South Burlington. They felt a wonderful sense of community. "You can always borrow a tool, and you're happy to feed someone's cat. Outgrown clothes and toys are passed along from house to house. There's been an annual block party for decades," explained Joanne.

In thinking about their future, they wondered if there was a way to give the next generation the same opportunity to make a home and build community.

"We didn't want our home to be simply sold to the highest bidder. We know that a lot of places like ours are becoming vacation rental properties. We wanted our house to become an affordable home for someone who will be part of the community," said Paul.

The couple contacted Champlain Housing Trust, knowing the organization had a commitment to keeping housing affordable for the long-term. "We were thrilled that CHT could work with us to accomplish our goals," recalled Joanne.

The couple also had their son to consider and wanted to balance providing an inheritance for him while satisfying their own desire to give back to the community.

"Knowing our home might become affordable for a family starting out gives me peace of mind, and having it become perpetually affordable - that just made me feel good," Joanne said. "I wouldn't have ever thought we could make such a meaningful gift, but working with CHT made it so much easier."

To read about Joanne and Paul's story, go to: www.getahome.org/making-a-meaningful-gift/ or use your phone camera





#### Letter from the Treasurer

HOW TO SUM UP 2023 in one word? Remarkable.

The numbers on the following pages demonstrate to you, and to Champlain Housing Trust's Board, that the organization's financial health and well-being is strong. By all fiscal measures: debt ratios, operating income, cash on hand, and others, we are living within our means and advancing our mission.

This stability, in-and-of-itself, could be labeled "remarkable" when we consider the uncertainty of the post-pandemic world, the increase in housing insecurity, the demand on our programs and external factors such as rising interest rates and wars overseas.

But what is most telling is how much we've done with the resources provided by our community and our funders. Take a look at the center of this report for the numbers that really matter to us: numbers of people leaving homelessness, numbers of people accessing our programs, numbers of homes that will be permanently affordable in our communities for each ensuing generation.

These are the results of community investment and they are only possible with strong financial management. So while our financials may be judged as healthy, what matters most to CHT's Board and staff is that our community is getting healthier.

While all gifts and grants to CHT are deeply appreciated, I want to point to two gifts that are described in this report that are remarkable in their own ways. The first is the transformational \$20 million donation from MacKenzie Scott. We call it "transformational" because we will see the ripple effects of this gift through our programs, operating budgets, development activities and balance sheet for years to come.

The second gift doesn't appear in our finances but is no less meaningful. On the previous page, we describe how Joanne Heidkamp and Paul Demers have included CHT in their estate planning with the goal of their home in the future becoming an affordable one in perpetuity. This thoughtfulness is one more example of how members of our community are standing with CHT for a future that will have livable and affordable neighborhoods.

Lastly, CHT's Board Finance Committee reviews financials each month, and presents to the full Board each quarter. An even more thorough review is done at the end of the fiscal year. I am happy to report to you that the grants, investments, loans and gifts entrusted to us from public and private sources are stewarded with competence and commitment to our mission.

With gratitude,

Sarah Robinson

Board Treasurer

### **Consolidated Statements of Activities**

REVENUES AND EXPENSES	2023	2022
REVENUES, GAINS & OTHER SUPPORT		
Grants	\$9,005,360	\$26,680,492
Donations	21,481,667	3,950,186
Donations of Non-financial Assets	_	849,287
Rents	16,447,247	15,545,482
Interest	194,880	182,471
Gain or (Loss) on Investment	160,823	(376,104)
Gain or (Loss) Sale of Properties	2,109,311	546,553
Capital Gain or (Loss) on Sale of Property	_	(7,325,000)
Gain or (Loss) on Disposal	36,509	72,321
Forgiveness of Debt	609,868	113,250
Property Management Fees	4,060,901	3,633,340
Homeownership Fees	530,230	458,042
Developer Fees	821,500	1,412,464
Other Fees & Revenues	1,332,946	747,551
TOTAL REVENUES & OTHER SUPPORT	\$56,791,242	\$46,490,335
EXPENSES		
Management & General	\$650,752	\$781,510
Fundraising & Grant Writing	348,028	356,696
Communications & Outreach	339,017	310,250
Homeownership & Stewardship	3,719,876	2,569,557
Property Management	15,874,941	15,450,125
Real Estate Development	1,357,432	1,007,637
Resident Services	2,691,572	_
Other Consolidated Properties	8,984,948	8,132,653
TOTAL EXPENSES	\$33,966,566	\$28,608,428
NET ASSETS, Beginning-of-Year	113,139,332	95,257,425
Change in Net Assets	23,470,139	17,881,907
NET ASSETS, END-OF-YEAR	\$136,609,471	\$113,139,332

Unaudited – Full Copies of Our Audited Financial Statements Are Available Upon Request.

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## **Consolidated Statements of Financial Position**

ASSETS	2023	2022
CURRENT ASSETS		
Cash-Operating & Property Accounts	\$2,479,963	\$9,204,346
Lois H. McClure Homes Forever Fund	8,048,057	2,050,099
Cash-Management Designated Reserves	10,980,092	1,321,377
Cash–Revolving Loan Fund	1,551,465	1,732,757
Rents Receivable	492,029	490,806
Pledges Receivable-Current	13,950	55,587
Development Fees Receivable	974,884	801,095
Property & Leaseholder Receivable	399,958	175,545
Other Receivables	474,282	599,565
Grants Receivable-Current	855,152	1,310,611
Inventory	34,461	29,403
Prepaid Expenses	518,176	437,533
Notes Receivable-Current Maturities	150,693	34,601
TOTAL CURRENT ASSETS	\$26,973,162	\$18,243,325
Cash—Restriced Deposits, Funded Reserves & Development Accounts	10,451,776	8,901,454
Notes Receivable	28,394,650	25,524,890
Less Current Maturities	(150,693)	(34,601)
Notes Receivable, Less Current Maturities	28,243,957	25,490,289
Pledges Receivable-Long Term	716,073	1,283,825
COVENANTS		
Housing Covenants	26,168,416	25,383,786
Land-Shared Equity Program	17,232,615	15,497,906
TOTAL COVENANTS	\$43,401,031	\$40,881,692
Equity in Partnerships	2,147,615	2,601,089
Investment in HPIEx	156,424	314,613
Investment in HPN Leverage VII, LLC	5,800,746	5,800,746
PROPERTY & EQUIPMENT		
Land-Rental Properties	19,898,040	20,876,987
Buildings Held for Rent	122,872,837	116,118,896
Office Fixtures, Equipment & Appliances	2,606,615	2,123,522
Work in Progress	7,424,517	4,842,830
Total	152,802,009	143,962,235
Less Accumulated Depreciation	(38,566,281)	(35,049,995)
NET PROPERTY & EQUIPMENT	114,235,728	108,912,240
Intangible Assets	301,180	135,844
Operating Lease Right-of-Use Asset, Less Accumulated Amortization	4,618,345	_
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Financing Lease Right-of-Use Asset	2,014,567	_

## **Consolidated Statements of Financial Position**

LIABILITIES AND NET ASSETS	2023	2022
CURRENT LIABILITIES		
Accounts Payable	\$414,607	\$922,193
Accrued Expenses	763,634	921,338
Accrued Interest	245,986	180,313
Accrued Vacation Pay	382,326	294,677
Security Deposits	941,382	891,983
Reserve Deposits Held	298,277	134,731
Prepaid Rent	251,199	443,705
Refundable Advance	460,410	537,500
Current Portion of Capital Lease	-	24,763
Current Portion of Operating Lease	154,619	-
Current Portion of Financing Lease	32,265	-
Current Portion of Long Term Debt	2,415,419	2,266,833
TOTAL CURRENT LIABILITIES	\$6,360,124	\$6,618,036
LONG TERM DEBT, Less Current Portion	76,992,119	81,044,244
LONG TERM OPERATING LEASE, Net of Current Maturities	5,375,726	_
LONG TERM FINANCING LEASE, Net of Current Maturities	1,769,768	-
DEFERRED INTEREST	11,953,396	10,911,099
CAPITAL LEASE PAYABLE	-	852,406
TOTAL LIABILITIES	\$102,451,133	\$99,425,785
NET ASSETS		
Without Donor Restrictions	\$109,880,754	\$89,738,080
With Donor Restrictions	26,728,717	23,401,252
TOTAL NET ASSETS	\$136,609,471	\$113,139,332
TOTAL LIABILITIES & NET ASSETS	\$239,060,604	\$212,565,117



### **FY 2023 EXPENSES AT A GLANCE**



Property Management 46.7%



Other Consolidated Properties 26.5%



Homeownership & Stewardship 11.0%



Resident Services 7.9%

Real Estate Development 4.0%



Management & General 1.9%

Fundraising & Grant Writing 1 0%



Communications & Outreach 1 0%



Melissa Abbott Rick Ames Austin Amos Matt Anthony Ann Atkins Kathy Audy Robyn Badura Evan Barker Antoinette Bennett Jones Jeff Bergeron Eleanor Besade Andrew Bond Hollie Bosley Joanne Bottger Tyler Bouffard Macey Bouffard Jonathan Breen Jocelyn Brill Faith Brutus Thomas Cain Tone Cantrel

Joshua Carey

Melissa Carter

Cayla Chaloux

Joshua Chant

Naomi Chandlei

Shawn Chapman

Kristen Ciambella

Melissa Cianciullo Becca Cloutier Will Coles Michelle Collins Chris Comiskey Jack Commo Matt Comstock Constance Craik Steve Crawford Kelsi Cross Julie Curtin Josie Curtin Brian Cuseo Nan Daudelin Robert Davis Lynn Davis Kristy DeGuise Renee DeVries Amy Demetrowitz Luke Doloughty Larisa Donca Chris Donnelly Isabella Donohue Zino Douti Chelsea Drape Donal Dugan David Dumas Rowan Dunlop Tommy Duval

Olivia Eggert Jacob Flkins Recca Facul Rick Farr Peter Fisher Julie Fisher Hannah Gale Javier Garcia Ishaq Garelnabi Kevin Garrison Cheri-Lee Gaudreau Barbara Geries Charlie Glassberg Larissa Granston Daryl Hamelin Sheyla Harper Conor Harrington Ieshia Harris Sukha Hartsell-DuPont Joshua Headrick John Hinckley Jason Horne Pam Hunt Hussein Hussein Sami Jariour Joel Jarvis

Matt Jordan Jusinta Katon Bobbie Kinneston Luther Kinney Rodney Kreis Pat LaFond Andrew Lamonda Emma Lane MJ Lapierre Todd Lavigne Caleb LeVasseur Brady LeVasseur Frank Lenti Mike Leopold Miranda Lescaze Ron Lewis Heather Little Addie Livingston Denisa Macias Sara Maddocks Janet Maille Sevdije Makolli Jaclyn Marcotte Shelley Marshall William Martin Suzanne Martin Daysha Mashak Kobe Mazza Tony Mazza

Chris Schaer James McCormick Lisa McDonald Sara Shea Cindy Sheehan Kirsten Merriman Shapiro Lillian Meunier Katey Michaud Ann Milizia Karen Mitchell-Ruben Siyat Mohamud Michael Monte Eilis Mooney Eric Mousin Abdi Muya Tanner Nelson Sarah O'Neill Mike Ohler Holly Olio Zerrin Oswald Chip Patullo Alyssa Peteani Travis Phillips Blake Quirini Matt Ravey Kyle Ravey Chervl Read Dan Roberts Helen Rock Owen Russo Melanie Zuback

Alivia Mazza

Erika Shepherd Elise Shulman-Reed Caitlin Sicard Christy Smith Emily Taylor Jeremy Tessier Taylor Thibault Brenda Torpy Dawn Torre Skip Trahan Migmar Tsering Jean-Paul Turpin Connie Van Dine Svlvie Vidrine Stephen Waterhouse Jr Dana Weaver Rick Wehling Bill Welcome Isabella Whelan Steve Williams Donal Williams Hannah Winters Hallyann Yandow Abigail Youngless

Emil Salumu

WE ARE PROUD TO BE AFFILIATED with the following organizations. Their advice, leadership and support makes our work possible.

























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